



Top News Stories of the Month, April 2025

Per Hospice & Palliative Care Today Tracking

Top 10 Read Categories:

Category	# Articles	%	# Read	%	Mean Reads / Article
Hospice Provider News	66	17%	27,186	18%	412
Public Policy News	21	6%	19,574	13%	932
Headlines	38	10%	17,201	11%	453
Clinical News	46	12%	14,494	10%	315
Research News	34	9%	9,986	7%	294
General News	20	5%	7,074	5%	354
Other News	4	1%	6,860	4%	1,715
Regulatory News	26	7%	6,297	4%	242
Social Media Watch	3	1%	5,547	4%	1,849
Breaking News Scheduled	2	1%	5,513	4%	2,757

Top 10 Read Stories:

Article	Primary Tag	Publish Date	Clicks
Medical Aid in Dying Annual Reports	Public Policy News	4/14/2025	14,025
Executive Personnel Changes - 3/28/25	Other News	3/28/2025	3,168
Pope Francis has died, Vatican says	Breaking News Scheduled	4/21/2025	2,916
Family Hospice welcomes Charles Hall as new Chief Executive Officer	Hospice Provider News	3/26/2025	2,858
This weekend: Passover and Easter with hospice patients and families	Editor Picks	4/18/2025	2,837
Executive Personnel Changes - 4/4/25	Other News	4/4/2025	2,780
Belief in an afterlife is increasing in the United States: Even among the non-religious	Clinical News	4/22/2025	2,702
Proposed FY26 Hospice Wage Index and Payment Rate	Breaking News Scheduled	4/11/2025	2,597
Social Media Watch 3/28/25	Social Media Watch	3/28/2025	2,553
Long-overdue recognition: Vietnam veterans welcomed home at emotional ceremony	Clinical News	3/31/2025	2,315