



Top News Stories of the Month, March 2025

Per Hospice & Palliative Care Today Tracking

Top 10 Read Categories:

Category	# Articles	%	# Read	%	Mean Reads / Article
Headlines	27	7%	28,783	21%	1,066
Hospice Provider News	76	21%	20,825	15%	274
Clinical News	56	16%	20,305	15%	363
Research News	39	11%	13,773	10%	353
Announcements	3	1%	9,134	7%	3,045
General News	11	3%	6,989	5%	635
Today's Encouragement	21	6%	6,536	5%	311
Palliative Care Provider News	13	4%	5,861	4%	451
Editor Picks	7	2%	4,336	3%	619
Post-Acute Care News	27	7%	3,850	3%	143

Top 10 Read Stories:

Article	Primary Tag	Publish Date	Clicks
Social Media Toolkit for Social Work Month 2025	Headlines	3/10/2025	3,815
What do the ashes symbolize in life, death, and cultural rituals?	General News	3/5/2025	3,724
System upgrades: New features and any interruptions for you?	Announcements	3/17/2025	3,693
National Vietnam War Veterans Day, March 29, 2025	Hospice Provider News	2/28/2025	3,627
Contemporary patterns of end-of-life care among Medicare beneficiaries with advanced cancer	Research News	3/1/2025	3,588
MedPAC 2025 Annual Report Released	Breaking News Scheduled	3/18/2025	2,862
Alliance Member, Jonathan Fleece, testifies before Congress on the value of care at home	Headlines	3/13/2025	2,773
Sunday newsletters	Announcements	3/16/2025	2,757
U.S. House Committee on Ways and Means Hearing Health Subcommittee "After the Hospital: Ensuring Access to Quality Post-Acute Care"	Headlines	3/17/2025	2,705
Saturday newsletters	Announcements	3/15/2025	2,684