



## Top News Stories of the Month, January 2024

Per Hospice & Palliative Care Today Tracking

### Top 10 Read Categories:

Category	# Articles	%	# Read	%	Mean Reads / Article
Headlines	25	6.2%	20,799	19.2%	832
Hospice Provider News	90	22.3%	20,191	18.6%	224
Clinical News	50	12.4%	13,728	12.7%	275
Research News	41	10.2%	12,858	11.9%	314
Emergency & Disaster News	11	2.7%	8,815	8.1%	801
Regulatory News	12	3.0%	4,914	4.5%	410
Today's Encouragement	25	6.2%	4,824	4.5%	193
General News	30	7.4%	3,683	3.4%	123
Post-Acute Care News	31	7.7%	3,000	2.8%	97
Ethics	6	1.5%	2,626	2.4%	438

### Top 10 Read Stories:

Article	Publish Date	Primary Tag	Clicks
Tributes to President Jimmy Carter	12/31/2024	Headlines	6,081
How to help people impacted by the California fires	1/13/2025	Emergency & Disaster News	4,460
Transforming care: Spencer Health Solutions and Pharmerica partner to simplify medication management and improve lives	1/23/2025	Clinical News	3,508
The Alliance celebrates the Dole Act becoming law, expanding access to care and benefits for veterans	1/8/2025	Headlines	3,410
Awards and Recognitions: December 2024	1/2/2025	Headlines	2,833
California wildfires and healthcare: Compiled articles	1/10/2025	Emergency & Disaster News	2,564
"Those who have made death their life" Part 2: Family	1/20/2025	Hospice Provider News	1,815
Hospice agency changes of ownership: An analysis of publicly available ownership data	1/21/2025	Headlines	1,811
Winter snow storm slams into over a dozen states in the East, Midwest	1/7/2025	Hospice Provider News	1,803
Global challenges persist in bringing hospice care to incarcerated populations	1/20/2025	Clinical News	1,790