

Top News Stories of the Month, May 2025

Per Hospice & Palliative Care Today Tracking

Top 10 Read Categories:

| Category | # Articles | % | # Read | % | Mean Reads / Article |
|-----------------------|------------|-----|--------|-----|----------------------------|
| Hospice Provider News | 64 | 16% | 25,635 | 21% | 401 |
| Research News | 53 | 13% | 8,148 | 7% | 154 |
| Clinical News | 56 | 14% | 8,014 | 6% | 143 |
| Regulatory News | 24 | 6% | 7,736 | 6% | 322 |
| Education | 14 | 4% | 6,987 | 6% | 499 |
| Post-Acute Care News | 21 | 5% | 6,696 | 5% | 319 |
| International News | 16 | 4% | 3,773 | 3% | 236 |
| Other News | 8 | 2% | 3,229 | 3% | 404 |
| Non-print News | 5 | 1% | 2,763 | 2% | 553 |
| General News | 13 | 3% | 1,936 | 2% | 149 |

Top 10 Read Stories:

| Article | Primary Tag | Publish Date | Clicks |
|---|-----------------|--------------|--------|
| CMS releases HOPE Guidance Manual (V. 1.01) and | Headlines | 4/25/2025 | 8,517 |
| Tables | | | |
| Hospice Al | Hospice | 5/5/2025 | 4,829 |
| | Provider News | | |
| [Modern Healthcare] Best Places to Work in | Hospice | 5/19/2025 | 3,335 |
| Healthcare - 2025 | Provider News | | |
| Dying "Beautifully" in the Rio Grande Valley: Rivera- | Education | 5/12/2025 | 3,262 |
| Burciaga embeds end-of-life nursing into UTRGV | | | |
| curriculum: National Nurses Week is May 6-12 | | | |
| Empath Health's new One Hospice Model a "blueprint" | Hospice | 5/7/2025 | 3,244 |
| for scalable growth | Provider News | | |
| Best Places to Work in Healthcare - 2025 | Headlines | 5/25/2025 | 2,822 |
| Awards and Recognitions: April 2025 | Headlines | 5/1/2025 | 2,787 |
| Dombi: At-home care providers must overcome "self- | Post-Acute Care | 5/7/2025 | 2,768 |
| inflicted challenge" to flourish | News | | |
| National Alliance for Care at Home unveils new | Headlines | 5/12/2025 | 2,359 |
| website to enhance member experience | | | |
| National Alliance: Medicaid cuts would adversely | Regulatory | 5/13/2025 | 2,268 |
| impact home-, community-based services | News | | |