



Bruce Peters, CEO/Founder of Beyond Teal, specializes in executive leadership development and organizational learning communities...making a difference one promise/commitment at a time.

Before founding Beyond Teal, Bruce enjoyed a 30-year diverse career as a lawyer, executive, entrepreneur and educator. In addition to a successful career in law, Bruce served as an adjunct faculty member at Rochester Institute of Technology where he taught courses in business and business law.

Peters began working with CEO peer groups in 1998 and went on to found CEOhq, a consulting firm that provides strategic business solutions, executive 1:1 coaching, leadership councils for national and international organizations, companies and facilitation services to financial advisors, major corporations, small businesses and individuals.

Peters has spent the last 20 years living and helping create organizations that have a strong sense of purpose, want to achieve self-leadership, and can quickly adapt and respond to the surrounding environment in a word...TEAL. Value-based organizations defined as TEAL have evolutionary purpose, wholeness, and self-leadership.

Based on his own personal experience and in working as a Guide for hundreds of others, he has designed a unique process for getting 'beyond' where you and your business are, into the creation of what's next. It starts with the question of 'what is the difference you want to make?'

Bruce's formula for success combines his business experience, his people skills, a passion for his work and a strong of personal commitment to his clients. He applies this formula to every project he undertakes.